

HOTEL DESIGNS

September 3, 2024

Borgo dei Conti Resort opens in Umbria

By Pauline Brettell

Designed by Milanese firm Spagnulo and Partners, Borgo dei Conti Resort's design scheme pays homage to Umbria's history with the use of rich colour palettes inspired by the work of iconic Renaissance painters...

Borgo dei Conti Resort is a 40-room and suite luxury resort located in the heart of Umbria, Italy, surrounded by 40 acres of picturesque olive groves and lush forestland, immersing guests in the scenic Italian countryside. The estate features an expansive luxurious spa with both in and outdoor facilities, alongside a robust food & beverage programme comprised of fine dining restaurant, Cedri, classic trattoria, L'Osteria del Borgo, a lounge bar and outdoor pool and bar making it the ideal Italian getaway for rest and respite.



The estate includes two main buildings – the Villa and La Colonica. Formerly the residence of popular 19th century painter, Rossi Scotti Counts, the Villa encompasses 21 beautifully appointed rooms, a lounge bar, reception, and living room area, alongside a carefully curated bookshop, and the delectable Cedri restaurant. In honour of the Counts that formerly resided, the Villa features two grand suites, the Count and Countess. Spagnulo and Partners have meticulously restored and retained historical architectural elements throughout such as the fireplaces, frescoes, beamed ceilings, 19th century pictorial insertions, which have all been merged and infused with a modern aesthetic flare. Each signature suite provides views of the lush Umbrian landscape and are an emblem of the region's local cultural heritage.



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Located on what was once the 'noble' floor, the Count suites can be reserved separately or combined, providing guests the option of exclusive access to the entire floor alongside in-room dining services provided by Chef Emanuele Mazzella. Adjacent to the Villa is La Colonica which includes the remaining rooms and suites that will formally debut in 2025.

"With Borgo dei Conti Resort's 16 hectares of woods, orchard, and olive trees, we worked with a canvas that is as rugged and as beautiful as the Umbria region landscape but as rich as this region of traditions and history," said Carlo Babini, CEO of The Hospitality Experience. "The roots of the Borgo dei Conti Resort are even deeper and strongly radiate in the region. The materials, furniture, and workers have been sourced locally, making this project a counter statement to globalization as much as possible. We will offer an experience as unique and as regional as possible, down to the last detail. It will be a concentration of Umbria in its essence and soul".



Surrounding the Borgo dei Conti Resort is a 40 acre park that features a castle shaped tower and landmark oak forest. Borgo Park offers exploration trails, olive groves, distinctive flora and fauna varieties specific to the region, as well as pools and lakes where the 'imbarcadero' ran (former canal) providing immersive site-specific experiences to guests and visitors alike.

Other cultural and entertainment highlights offered include a unique outdoor movie theatre, private dining in the distinctive Countess house, truffle hunting, and site visits to artisanal workshops and museums such as the Atelier Giuditta Bronzetti Museum, which is focused on the history of weaving, tools, and techniques, as well as Gialletti Giulio, a pottery store featuring works from Deruta, a medieval hilltown in Umbria known for its large production of ceramics.

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Borgo dei Conti Resort boasts an unparalleled pool and spa experience amidst the serene landscapes of rural Umbria. Guests can enjoy the outdoor infinity pool, which is nestled amidst lush greenery at the park entrance and offers a breathtaking panorama of the Umbrian hills, or lounge in the poolside cabanas and chaise lounges for an idyllic retreat.

The resort's expansive spa, which is housed in a building adjacent to the Villa, provides a sanctuary for relaxation and rejuvenation. Featuring a variety of indoor and outdoor spaces, the spa offers a comprehensive array of amenities. On the ground floor, guests can indulge in treatments within four private cabins, including a dedicated space for couples. The wet area includes a hydromassage tub and an internal bio-sauna with panoramic garden views, alongside traditional Finnish, and Turkish saunas. For a unique sensory experience, guests can explore the Sensory Deprivation area and the Salt Room. Ascending to the upper floor, visitors can unwind on their deck enveloped by an olive grove, complete with chaise lounges outside, or their indoor heated swimming pool.

Led by Executive Chef, Emanuele Mazzella, Borgo dei Conti Resort's food & beverage program provides Italian flavours at each of its restaurants and bars, through the tradition of seasonal cooking, and use of hyper-local produce from its own estate's gardens. Fine dining restaurant Cedri, located in the Villa, takes its name from the two Lebanese cedar trees at its entrance. Inspired by its natural surroundings many ingredients are sourced locally and directly from the property's gardens, providing a true farm-to-table culinary experience. Set in a greenhouse inspired space featuring abundant vines & foliage, Cedri is steeped in natural light providing a bright, thoughtful, convivial setting for guests to dine.

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All-day trattoria, L'Osteria del Borgo, offers traditional Mediterranean flavours and dishes with international flair during the day, prior to transitioning to recipes from Umbria and Ischia in the evening inspired by Chef Mazzella's origins in Ischia. Visitors can enjoy these culinary delicacies overlooking a panoramic view of Borgo Park and the wider Umbrian countryside. Borgo dei Conti Resort's lounge bar welcomes guests for an aperitivo or post dining libations in its stylish curved bar, and exterior courtyard area lined with citrus trees. Refreshed with raw materials sourced in the region and a colour scheme of deep greys and browns, the Bar provides a fresh modern take in the storied building.

Borgo dei Conti Resort is part of The Hospitality Experience (THE) – a new collection of luxury Italian properties owned and operated by the Babini Family that features three hotels in its current collection. THE PLACE Firenze, and the iconic Londra Palace Venezia and the upcoming Borgo dei Conti. Since purchasing their first property in 1938, the family has focused on preserving historical assets with architectural heritage and cultural significance.