

Condé Nast Traveller

June 5, 2024

The best hotels in Florence

By Kiki Deere

Home to the greatest concentration of art in the world, Florence has no shortage of spectacular creative and architectural delights. The opulent array of hotels in Florence offer an equally incredible dose of culture; many have handsome Renaissance features and interiors brimming with priceless objects d'art. The city's best addresses are dotted throughout the city – whether you're after a hotel smack in the centre or a more peaceful retreat in the surrounding hills. You'll also find delightful guesthouses with bags of charm that won't break the bank, some tucked away in the Oltrarno, Florence's stylish boho district that lies to the south of the river. And without further ado, we present the best hotels in Florence, according to the editors of Condé Nast Traveller.

How we choose the best hotels in Florence

Every hotel on this list has been selected independently by our editors and written by a *Condé Nast Traveller* journalist who knows the destination and has stayed at that property. When choosing hotels, our editors consider both luxury properties and boutique and lesser-known boltholes that offer an authentic and insider experience of a destination. We're always looking for beautiful design, a great location and warm service – as well as serious sustainability credentials. We update this list regularly as new hotels open and existing ones evolve.



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The Place

Best for: a sophisticated boutique

Ring the doorbell and you'll be granted access to this immaculately refurbished townhouse (formerly JK Place), just as if you were arriving at a (wealthy) friend's house. The Place aspires to be your Florentine home away from home, with bespoke furnishings made by Florentine artisans and local artworks in the communal areas. Soft tones of green and cream echo the colours of the façade of Santa Maria Novella, which lies across the square.

The 20 rooms combine elegance and sophistication with modern technological touches, including gorgeous green and white marble bathrooms. The restaurant delivers al-fresco dining on one of the city's most beautiful squares, spotlighting flavourful dishes (Tuscan Calvana beef; handmade black tortelli stuffed with prawns and zucchini) served on stylish Richard Ginori china, paired with a great selection of local Tuscan wines.

Address: [The Place, Plaza di Santa Maria Novella, 7, 50123 Firenze FI, Italy](#)

Price: Doubles starting from £430