

STAY IN GOOD COMPANY

February 20, 2025

The Place Firenze

By: Stay in Good Company Podcast | Mollie Reese with Claudio Meli & Michela Babini

“If you go to buy a beautiful men's suit from a famous brand, you can go to Tokyo, New York, London or in Rome, and it would be the same because it's a brand, okay? So why do you travel? But in Florence, you go to a great tailor who will do a beautiful suit. You decide the textile, you decide the buttons and all the details that you love. And this is a unique piece just for you. And this is what we create every day, for every guest, in a different way. This is the sense of place.”



We're in great company with Claudio Meli, the General Manager of The Place Firenze and Michela Babini, the Director of The Place of Wonders Foundation, who together, are tailoring their spirit of hospitality and their curated senses of the guest experience for a new generation of immersive travelers, dedicated to promoting and preserving the heritage of Italian craft.

Here, The Place Firenze extends a warm Tuscan welcome, well deserving of their international awards and recognitions as a timeless classic reinventing made-to-measure hospitality - where every detail is inspired by the enduring beauty and traditional artisanship they are proud to have in their beloved city.

In this episode, Claudio and Michela delight in the tales and testimonials that continue to unfold as they create a new home for us as travelers to visit in Florence - while curating the next generation of artisans and makers molding Italian craft into a modern-day Renaissance.

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