THE PLACE OF WONDERS
FOUNDATION

Experience available

Monday to Friday:
9.00 am – 5.30 pm

Experience duration:
One hour

One week's notice of booking required.

THE ART OF LINGERIE WITH FLORA LASTRAIOLI

In the heart of Florence, Flora Lastraioli stands as a discreet and deeply rooted presence, where lingerie takes shape through a knowledge passed down over time. The atelier is an intimate space, where materials are handled with care and each creation emerges from an ongoing dialogue between hand and memory.

Founded in 1932 by Flora Frosali Lastraioli, the workshop developed around the making of trousseaux and personal linen, fields in which craftsmanship is closely tied to intimate and meaningful moments in life. From the very beginning, the quality of materials and the precision of execution defined a clear identity, distinguished by restraint and technical rigor.

Over the course of the twentieth century, under the guidance of her daughter Marisa, the atelier broadened its horizons, reaching an international dimension and establishing a presence in Asian and Middle Eastern markets.

This openness to new markets does not alter the nature of the work, which remains deeply rooted in craftsmanship and non-serial production.

Today, under the creative direction of Matteo Pecchioli, Marisa's son, the language of the atelier evolves with balance. The new collections introduce a contemporary sensibility while preserving a strong connection to the textile archives and a production entirely rooted in Florence.

Within the workshop, each piece takes shape slowly. Silk, carefully selected lace, and the time required for making come together to create objects that do not follow the rhythm of fashion, but that of duration. In this sense, Flora Lastraioli continues to be a place where craftsmanship retains its own quiet authority