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LA FIERMONTINA OCEAN UNVEILS NEW COMMUNITY HUB, BRIDGING LUXURY HOSPITALITY AND RURAL EMPOWERMENT

La Fiermontina Ocean (lafiermontinacollection.com), the eco-retreat set within northern Morocco's protected Sahel park, proudly announces the opening of its Community Hub. This innovative space marks a new chapter in the resort's "circular hospitality" model, allowing guests to move beyond traditional tourism to directly interact with, learn from, and support the rural villages of Dchier and its neighbors.

The Community Hub serves as the achievement of a vision shared by the Filali siblings, Yasmina Antonia and Fouad Giacomo, to harmonize world-class hospitality with deep-rooted philanthropy. As a gateway to the work of the Fondation Orient-Occident (FOO), the hub provides guests with an immersive look into the foundation's 32-year legacy of protecting refugees, supporting migration advocacy, and empowering rural Moroccan communities.

La Fiermontina Ocean is part of the Filali siblings' La Fiermontina Family Collection, which follows in the footsteps of the Filali family's history, with luxury hospitality projects in Puglia, Paris, and Morocco. The Ocean property features 13 pool suites near the ocean and 4 traditional stone houses in the village of Dchier.

Resort as Gateway to Rural Life

Unlike standard resort amenities, the Community Hub is designed for genuine integration. Guests are invited to participate in community life, with 30% of the hotel experience directly in the village, including the restaurant and hammam. Key experiences accessible through the Hub, complimentary to guests, include:

